

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 12/31/2023

GMT:

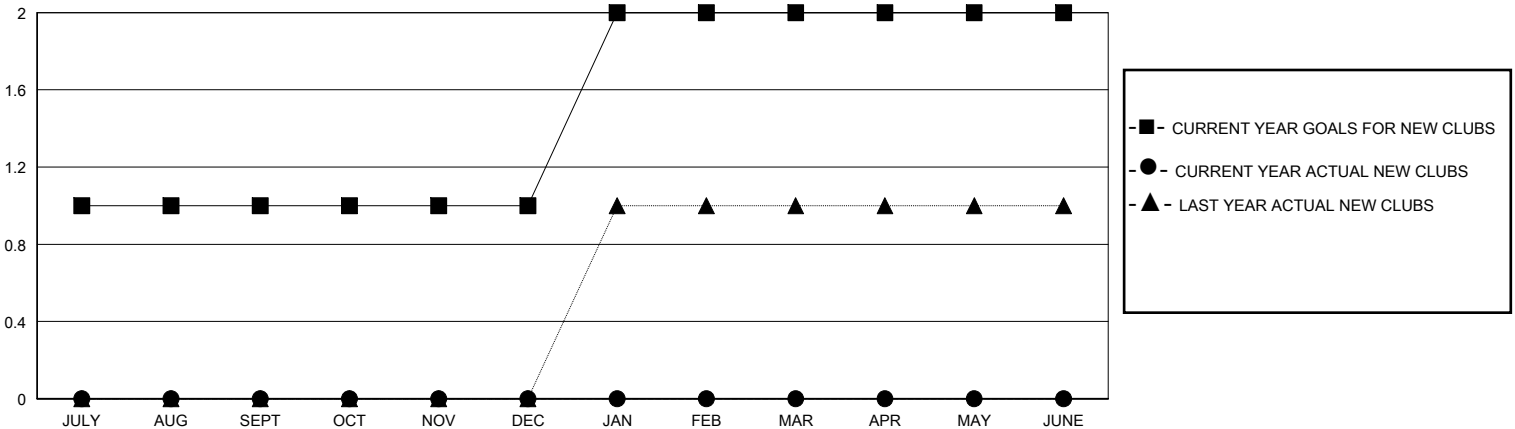
LOCATION CALIFORNIA

GMT CA

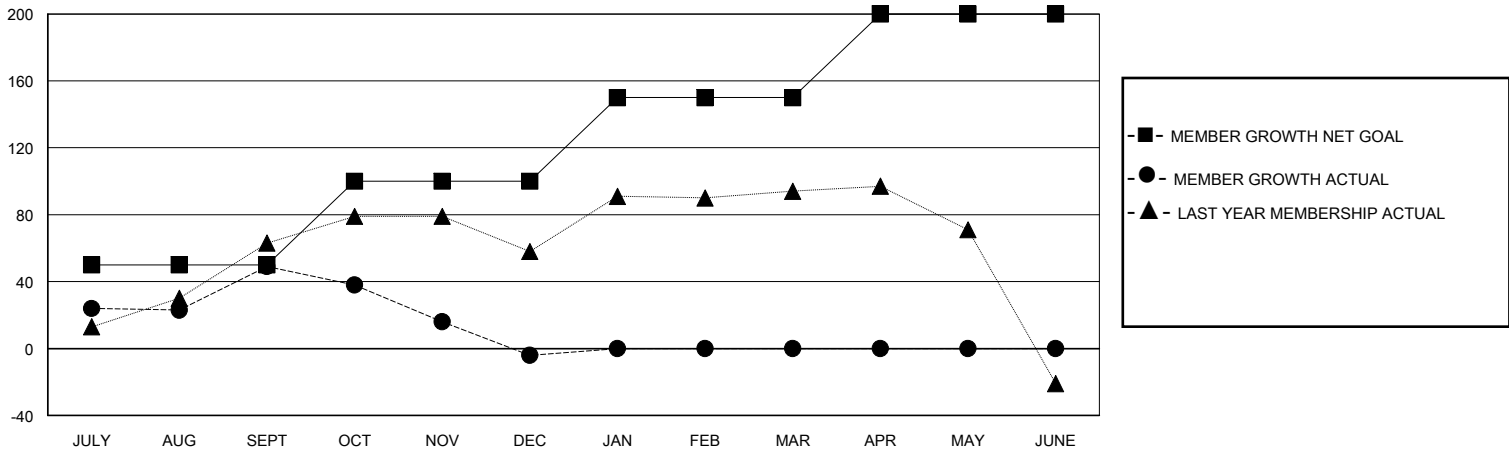
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2023-2024 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 3 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2023-2024 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 50 | 87 | 27 |
| OCT/NOV/DEC | 50 | 22 | 66 |
| JAN/FEB/MAR | 50 | 0 | 0 |
| APR/MAY/JUNE | 50 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3

15 CLUBS OF 32 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE 549 (47.61%)
FEMALE 602 (52.21%)

DROPPED MEMBERS

| | |
|----------------|-----------|
| DECEASED | 6 |
| CLUB CANCELLED | 22 |
| OTHER | 65 |
| TOTAL | 93 |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

| | |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS | 220 |
| FAMILY MEMBERS PAYING HALF DUES | 114 |